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de la Route



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Association

PIARC

**INTERNATIONAL SEMINAR
ON INTELLIGENT
TRANSPORT SYSTEMS (ITS)
IN ROAD NETWORK OPERATIONS**

Welcome Address

**Y.Bhg. Dato' Prof. Ir. Dr. Wahid bin Omar
PIARC First Delegate of Malaysia
and**

**Director – General of Public Works Department
Malaysia**

Joint organizations

- **PIARC Technical Committee 1.4 – Road Network Operations**
- **Ministry of Works Malaysia**
- **Public Works Department Malaysia**
- **Malaysian Highway Authority**
- **Institution of Highways and Transportation (Malaysian Branch)**
- **Road Engineering Association of Malaysia**
- **PLUS Expressways Berhad**



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ISAT PELANCONGAN
MALAYSIA TOURISM CE

Selamat Datang



Benefits of ITS

- Improved traveling conditions
- Time savings
- Provision of real-time traffic information
- Provide a mean to acquire better knowledge of road network
- Applying latest advancements in highway operations
- Integrating these technologies to improve efficiency of the transport system

Increased customer expectations



Participants include:

- **International road organizations**
- **Government officials**
- **Local and Municipal Authorities**
- **Contractors and Suppliers**
- **Academicians**
- **Road Network Operators**

Presentations Topics:

- **New Ideas for Network Operations**
- **Information Management and the Public Interest**
- **Appropriate Use of ITS for an Integrated Transport System, and**
- **Challenges in Implementing ITS**

Seminar Programme

- **Total of 18 technical papers**
- **6 from local authors**
- **Rest by overseas authors**
- **Workshop on “Evaluation of ITS projects” by ITS America**

Seminar Forum

■ “ Implementation of Electronic Toll Collection Systems ”



Exhibition

- **18 exhibition booths with latest ITS technologies**

In Appreciation

- Organizing Committee
- Sponsors;
- Participants;
- Individuals, and
- PLUS Expressway
Berhad.

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Thank you