



PIARC Seminar on Policies and Programs for Road Safety Management:

Current Policies to Enhance Traffic Safety and Future Directions

Tehran, Iran, November 25-27, 2017

SECOND ANNOUNCEMENT

Organized in cooperation by:

World Road Association (PIARC)

Iran Road Maintenance and Transportation Organization (RMTO)

Ministry of Road and Urban Development

Road safety has been one of the priorities in Iran over the past decade as the economic losses due to road traffic fatalities are estimated at 7% of GDP and the National Development Strategy Plan of Islamic Republic of Iran has set new targets to reduce the number of road traffic fatalities in the next 5 years in line with the guidelines of WHO.

Iran has come a long way since 2005 when the number of fatalities was almost 28,000 and today, with over 29 million registered vehicles (four times more than 2005) and 35 million licensed drivers, this number has been reduced to 16,500. This reduce has been the results of interventions and policy changes in national and local levels. As a developing country with limited financial resources and institutional capacities, different sectors has been working to apply the most effective actions on laws, enforcement, behaviour changes, infrastructures and improvement of safety standards.

It is understood that road safety needs continuous development according to the socioeconomic/technical situations and the road safety stakeholders are working to define those gaps and fill them by new institutional capacity building.

As part of national road safety strategy, Iran is working to strengthen coordination between the various sectors involved in the road safety and promotion of enhancement the knowledge in the field with close relations with international organizations.

This workshop, according to PIARC guidelines, brings together stakeholders at local and national level as well as international experts working on the subject to share our experience and actions as a developing country, that can set a good example to those countries that need to take the same path.

Who should attend?

The PIARC International Seminar on Policies and Programs for Road Safety Management is intended for government agencies officers or executives from private operators in charge of the development and deployment of road safety programs, for technical staff involved in planning, programming, executing and overseeing road safety, for university teachers, researchers and students interested in further exploring the topic of road safety management and concepts of safe system approach for road safety (engineering, psychology, economics, etc.). It is even devoted to those specialists of other knowledge areas participating in the planning stage of road safety projects.

Format and Languages

The seminar will consist of various thematic sessions where the topics included in the preliminary program will be addressed. These sessions will include a number of presentations by worldwide members of Technical Committee C.1 as well as by Iranian experts in the field of road safety. At the end of the sessions, a roundtable for discussing the different topics covered in the presentations will be carried out.

Languages of the seminar will be English and Farsi with simultaneous translation available for both.

How to register

The registration to the seminar is free of charge. Delegates have to pay for their own travel and accommodation.

To register

To register please contact PIARC Secretariat in Iran by email before **September 30, 2017**

Marjan Alikhani, Executive Director of PIARC secretariat in Iran

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PIARC Seminar – Tehran November 2017

Day 1 **November 25, 2017**

8:30-10:00 **Welcome Session**

Iran Representative in TC.C1 –Javad Hedayati

PIARC Secretariat in Iran –Mehran Ghorbani

Deputy Minister and First delegate of PIARC in Iran – Davoud Keshavarzian

WHO representative in Iran (invited) - Sameen Siddiqi

Welcome from PIARC General Secretariat - Kirsten Graf-Landmann

Road Safety Enhancement in Iran – National Road Safety Commission

Main Targets on Road Safety and the Road Safety Manual Objectives – Roberto Arditì (Italy)

Chair of PIARC Technical Committee C.1 “National Road Safety Policies and Programs”

10:00-10:20 Coffee Break

10:20-12:00 **Road Safety Management**

Panel Members: Laurent Carnis, Imelda Julies, Ana Tomaz, Mehdi Shafieian

10:20-10:40 Road Safety Management Challenges in Iran – Mehdi Shafieian (Iran)

10:40-11:00 Lessons from Portuguese case – Ana Tomaz (Portugal)

11:00-11:20 Road Safety Action Plan Project in Iran – Reza Ahadi (Iran)

11:20-11:40 National Road Safety Strategy – Imelda Julies (South Africa)

11:40-12:00 Panel Discussion and synthesis from Lianfu Shi (China)

12:00-13:30 Lunch Break

13:30-15:10 **Safer Road Users: Safe Behavior**

Panel Members: Hamid Sourì, Abdelaziz Dahbi, Leonardo Annese, Benacer Boulaajoul

13:30-13:50 Risk Perception and evaluation in Iran – Hamid Sourì (Iran)

13:50-14:10 National analysis on human behaviour – Abdelaziz Dahbi (Morocco)

14:10-14:30 Communicating road behaviour for safety – Leonardo Annese (Italy)

14:30-14:50 Strategic action plan for education in Morocco – Benacer Boulaajoul (Morocco)

14:50-15:10 Panel Discussion and synthesis from Zita Egyhazy (Hungary)

15:10-15:30 Coffee Break

15:30-17:00 **Safer Road Users: Enforcement**

Panel Members: Laurent Carnis, Faramarz Maddah, Ali Akbar Ashoori

15:30-15:50 Speed Control: Tool for Safety Management – Laurent Carnis (France)

15:50-16:10 Iranian Intelligent Traffic Violation Detection System – Ali Akbar Ashoori (Iran)

16:10-16:30 A novel System to monitor CVD’s driving behaviour - Faramarz Maddah (Iran)

16:30-17:00 Panel Discussion

Day 2 **November 26, 2017**

8:30-10:10 **Safer Roads**

Panel Members: Steve Lawson, Alireza Khavandi, Mehran Ghorbani, Reza Akbari

8:30-8:50 Safer roads: some world best practices – Steve Lawson (UK)

8:50-9:10 Road Infrastructure Safety Issues in Developing Countries –
Alireza Khavandi (Iran)

9:10-9:30 Safer Roads Approach in Iran – Mehran Ghorbani (Iran)

9:30-9:50 Systematic BSM in Iran Highways Network – Reza Akbari (Iran)

9:50-10:10 Panel Discussion

10:10-10:30 Coffee Break

10:30-12:30 **Monitoring and Evaluation**

Panel Members: Malika Seddi, Javad Hedayati, Dorota Marzynska, Przemyslaw Padlo,
Hassan Abdous, Tidiani Ibrahima Deka Diabate

10:30-10:50 French guide for the analysis of accident data – Malika Seddi (France)

10:50-11:10 High Risk Corridors Identification in Iran – Javad Hedayati (Iran)

11:10-11:30 Management of Road Safety Data in Poland - Dorota Marzynska and
Przemyslaw Padlo (Poland)

11:30-11:50 A Case Study of Road Safety Performance in Iran – Hassan Abdous (Iran)

11:50-12:10 Mali and Road Safety: an assessment of statistics and causes of accidents -
Tidiani Ibrahima Deka Diabate (Mali)

12:10-12:30 Panel Discussion

12:30-14:00 Lunch Break

14:00-15:00 **Wrap-up and Closing Session**

A team from PIARC Office in Tehran, RMTTO and International PIARC Members

PRACTICAL INFORMATION

Accommodation

Hotel Espinas

<http://persiangulf.espinashotels.com/>

PIARC members will be offered a 15% discount

Hoteh Laleh

<http://www.lalehotels.com/index/index/lang>

PIARC members will be offered a 20% discount

Parsian Esteghlal International Hotel

www.esteghlalhotel.com

Seminar Location

Industrial Management Institute Complex

Address: Sheikh Bahaei Street, IranShenasi Avenue

Website: www.imi.ir

TRANSPORT

The transport from/to Imam Khomeini Airport could be arranged by PIARC secreteriat in Iran free of charge. Please contact PIARC secreteriat in Iran if needed.

INFORMATION ON CURRENCY

The Iranian Toman (10 Iranian Rials) is the currency of Iran. The average exchange rate is:
1 EUR = 4,450 Tomans (July 2017)

The exchange can be done in exchange bureau at the airport or in the city.

CLIMATE AND AVERAGE TEMPERATURE

November is the end of autumn in Tehran and the temperature starts to drop. The temperature in Tehran in November ranges from 5 degrees to 15 degrees Celsius.

CONTACT

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WHAT TO SEE IN TEHRAN

Milad Tower

Milad Tower, also known as the Tehran Tower, is a multi-purpose tower in Tehran, Iran. It is the sixth tallest tower and the 24th tallest freestanding structure in the world.

Sa'dabad Palace complex

The Sa'dabad Complex is a 300 hectare complex built by the Qajar and Pahlavi monarchs, located in Shemiran, Greater Tehran, Iran. Today, the official residence of the President of Iran is located adjacent to the complex. The complex includes more than 180 hectares of natural forest, streets, qanats, galleries, and museums.

The Nature Bridge

The Nature Bridge or Tabi'at Bridge is the largest pedestrian overpass built in Tehran, Iran. The 270-metre bridge connects two public parks—Taleghani Park and Abo-Atash Park—by spanning Modarres Expressway, one of the main highways in northern Tehran. The bridge was designed by a young architect and has won several awards, including the Popular Choice Prize for Highways & Bridges from the Architizer A+ Awards, a global architectural competition based in New York.

Grand Bazaar

The Grand Bazaar is an old historical market located in Southern Tehran. It is split into several corridors over 10 kilometres in length, each specializing in different types of goods, and has several entrances.

VISA

To receive an invitation letter from RMTO the attendees are required to send the following documents by September 20, 2017 to PIARC secretariat in Iran at piarc@rmtto.ir

1. Full name
2. Copy of the passport
3. A passport picture
4. Workplace Address and phone number
5. Home address and phone number
6. Father's full name
7. If you have ever visited Iran before, please provide the dates of your visit(s)